

## THINGS TO DO

Make New Friends

Enjoy the Beach

Go Shopping

Go Sightseeing

Play Golf/Tennis

Enjoy the Pool/Fitness Center

Go Bicycling

**BUSINESS**  
*is Personal*  
SEA PALMS RESORT 2011



**WBO Members & Guests**  
**Special Golf Rates**

Our WBO Special Rate is \$70 per person for 18 holes & \$20 for cart fees (taxes are not included). Make your reservations as soon as possible, October fills up quickly. Normal pricing for golf is over \$80 per person. This is a tight course with homes throughout with difficult holes, but fun.

## Tram Available

At Sea Palms a tram is available for trips to parts of the beautiful St. Simons Island for only \$5.00 roundtrip.

## WBO 2011 FALL RETREAT

All members of Women Business Owners of North Florida and their guests are invited to attend the 29<sup>th</sup> Annual WBO Fall Retreat.

Our 2011 Retreat will be at the beautiful Sea Palms Resort on St. Simons Island, Georgia, October 21-23, 2011.

## WHAT TO EXPECT

Friday, October 21<sup>st</sup>

- Check-in and Welcome to Sea Palms Registration
- Happy Hour and Cookout Buffet
- Ice Breakers at Hospitality Suite & Fun (relaxing)

Saturday, October 22<sup>nd</sup>

- Breakfast Buffet
- Boutique Opens
- Educational – “Business is Personal”
- Chili Cook-off with all the fixings
- Free Time
- Cocktail Hour and Dinner
- Pursenal Event



Sunday, October 23<sup>rd</sup>

- Executive Continental Breakfast Buffet
- President's Breakfast

Hospitality Suite (the Sea Palms Executive Suite)  
open throughout the weekend.

Conference and all materials included in Registration Fee

## SPONSORSHIPS

Sponsorships are available for the 2011 Fall Retreat.  
Contact Ellen Bushnell at 565-9045 or  
ellen@bushnellandcompnay.com for more information.



Encouraging Leadership, Community, Success

**Women Business Owners**  
**of North Florida**

**Proudly Presents**

**Fall Retreat 2011**  
**October 21-23, 2011**

**BUSINESS**  
*is Personal*  
SEA PALMS RESORT 2011



## Conference Location

Sea Palms Golf and Tennis Resort  
5445 Frederica Rd  
St. Simons Island, GA 31522  
800-841-6268  
Fax 912-638-5416  
www.seapalms.com

## CONFERENCE PRICING

### Conference fees:

WBO Member – Early bird - \$115.00  
After Aug. 22<sup>nd</sup> - \$130.00  
Guests – Early bird - \$150.00  
After Aug. 22<sup>nd</sup> - \$175.00

Fees include: Conference, Hospitality Suite, all meals (Friday evening through Sunday morning) and all Conference materials.

## CONFERENCE RESERVATIONS

Conference Reservations will be taken on a first-come, first-serve basis. A waiting list will be held in case of cancellations.

Send attached WBO Conference Registration form with your check or credit card information to:

WBO 2011 Fall Retreat  
P. O. Box 551434  
Jacksonville, FL 32255

## RESORT RESERVATIONS

Resort reservations must be made direct to the Sea Palms Resort before September 21, 2011 to secure our group pricing. Call 800-841-6268, ask for reservations and state that you are with the WBO of North Florida.

### Make your room reservations early!

Particular room types are based on availability. Reservations made after September 21<sup>st</sup> will not be at group pricing.

If you have roommates using their own credit cards for reservations, let the resort know the names. They can put up to 5 names on the account and split the charges.



## ROOM TYPES

\$139 plus tax (per night) – Deluxe room, double beds. Request your preference of screen patio or inside sitting area. Has a wetbar (not stocked) and small refrigerator.

\$149 plus tax (per night) – Executive Studio, king or double beds. Request your preference of screened patio or inside sitting area. Kitchenette area with a 2 burner stove and a mid-sized refrigerator.

\$199 plus tax (per night) – One bedroom suite, king or double beds, 2 porches – bedroom and living room, full kitchen, living room, dining area and pull out couch.

\$399 plus tax (per night) - sleeps 4+ Villa, 3 bedroom, 3 bath suite, full kitchen, limited availability. Typical layout for bedrooms (some variances): King, Queen, 2 twins

\$499 plus tax (per night) - only 2 available, sleeps 6+ Villa, 4 bedroom, 3 bath suite, full kitchen, limited availability. Typical layout for bedrooms (some variances): King, Queen, 2 doubles, 2 twins.

## CANCELLATIONS

**RETREAT – The last day to cancel for full refund is October 7, 2011**

**RESORT ROOM – 14 days prior to Retreat or you will be charged for 2 nights.**

## 2011 RETREAT CONTACT INFORMATION:

Barbara Freeland – 281-9900, [barbaraf@lockwoodfreeland.com](mailto:barbaraf@lockwoodfreeland.com)  
Ellen Bushnell – 565-9045, [ellen@bushnellandcompany.com](mailto:ellen@bushnellandcompany.com)  
Patsy Underwood – 247-3234, [patsy@atlantiaslaser.com](mailto:patsy@atlantiaslaser.com)

## WBO CONFERENCE REGISTRATION

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- Guest – Early bird - \$150.00
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NAME  
\_\_\_\_\_

BUSINESS NAME  
\_\_\_\_\_

ADDRESS  
\_\_\_\_\_

PHONE  
\_\_\_\_\_

E-MAIL ADDRESS  
\_\_\_\_\_

ROOMMATE CHOICE  
\_\_\_\_\_

(If you do not have a roommate choice, with your approval, one can be assigned for you)

METHOD OF PAYMENT:  
Check # \_\_\_\_\_

(Circle One)

VISA DISCOVER

MASTERCARD

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

SEND COMPLETED RESERVATION FORM ALONG WITH CHECK OR CREDIT CARD INFORMATION TO:

WBO FALL RETREAT,  
P. O. BOX 551434  
JACKSONVILLE, FL 32255